



CYBERTITAN III 2019-2020 PARTNER PACKAGE

CANADA'S NATIONAL CYBERSECURITY YOUTH AND EDUCATION
INITIATIVE

Dear Future CyberTitan Partner,

Partnering with the Information and Communications Technology Council (ICTC) to help develop and fuel our next generation of IT, cybersecurity or engineering professionals demonstrates your leadership and puts you at the forefront to help recruit your future workforce.



CyberTitan is one of our most recent, and exciting, programs that we partner with government, industry and academia to deliver.

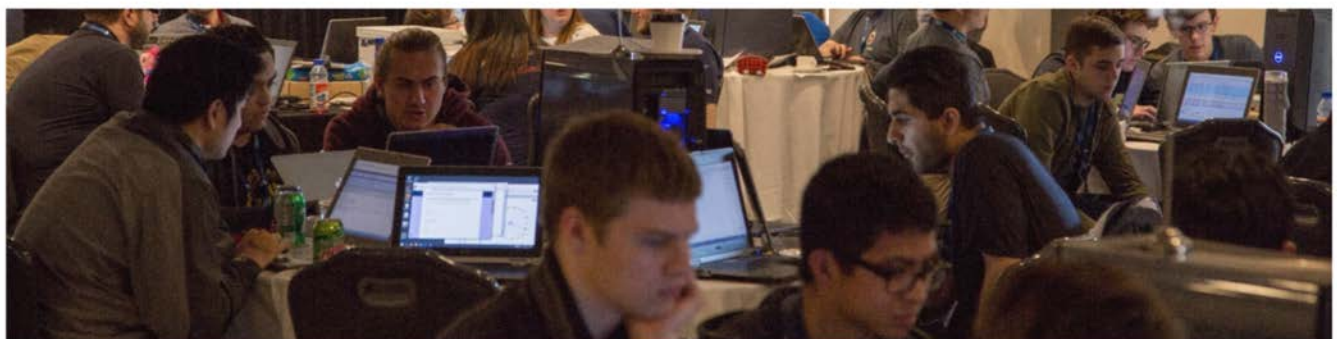
Strength in partnering is what enabled us to bring this unique opportunity to Canada via:

- The (US) Air Force Association's (AFA) [CyberPatriot](#) Team: where more than 5000 teams compete globally in cyber defence competitions.
- Sisler High School's [Cyber Academy](#) in Winnipeg, MB, home to Canada's 1st CyberPatriot competitors.
- ICTC's National Cyber Security Youth and Education [Leadership Council](#) - Comprised of cyber security leaders across the country who help keep the program cutting edge & relevant.

How CyberTitan Makes a Difference

Teams of 4-6 students work collaboratively over the course of 4-5 months learning practical IT and cybersecurity skills which are further enhanced by participating in competitions with students not only locally, but globally. Through each round they learn new ways to strengthen their key skillsets while further learning the art of collaboration, communication and team work. Teams will spend a minimum of 18-hours and those that complete the rounds of competition could compete for the National CyberTitan Championship held each May in Ottawa. The honour and distinction of the competition for each team is both exciting and confidence building.

"Supporting youth education programs like CyberTitan plays a critical role in our ability to build cybersecurity talent of the future and fill the talent pipeline." - Heather Ricciuto, Academic Outreach Leader at IBM Security



Your Future Talent Stream

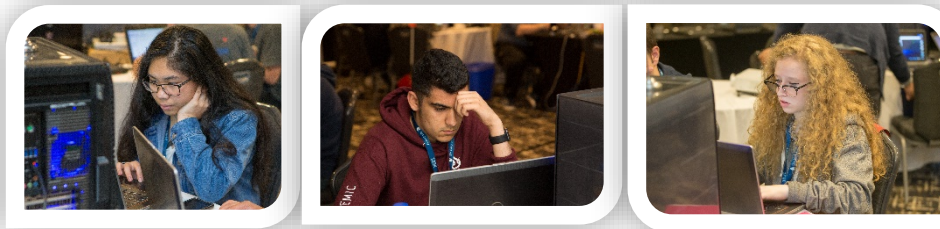
What we've learned from CyberTitan, employers were not only looking to the competitors in terms of scouting for future hires, employers were ready to hire CyberTitan national competitors immediately out of high school and train/educate them for their cybersecurity teams.

As a partner, you get to see first-hand a great source of a future talent stream. And, as we all know, the global shortage of cybersecurity professionals continues to grow.

How You Can Make a Difference

ICTC is looking for a variety of partners to continue to develop Canada's future talent pipeline and the National CyberTitan Championship. Regardless of size or budget we have an option that could work for you: program partners, event sponsors, and in-kind contributors. Our partners can say they are helping develop Canada's future technology executives, global leaders and entrepreneurs. And when you are asked, "What are you doing for Canada", we hope your answer is "CyberTitan".

Without your support, there would be no future CyberTitans!



We were lucky to be involved with the National CyberTitan Championships last year. We used that as an opportunity to show the attendees the broader opportunities with our company and talk to them about their career plans. This gave us a great chance to launch our cybersecurity internship program which opens a permanent paid entry spot in our enterprise security team specifically to a young high school graduate with cybersecurity aptitude and experience. We believe that CyberTitan is the place for identifying and nurturing that talent, so it was a key element in our selection process. In September 2018 we hired a CyberTitan alumni straight from a local high school graduating class. In the past several months our intern has received training in several cybersecurity tools, passed a certification exam, helped us make informed decisions by supplying topical research notes, and done hands-on real work in our operations. As a result of this success we are planning on expanding the intern program each of the next several years with a goal of future CyberTitan team members joining us.

- Jamie Rees, CISO, NB Power

FOUNDERS' CIRCLE *

* If you are interested in joining or would like more info on our CyberTitan Founders' Circle as a strategic partner supporting us or introducing new elements to the competition, please contact us.

We greatly welcome partners interested in a longer-term commitment: Partner with us for 2+ years & a 15% discount will apply.

BECOME A PARTNER TODAY!
(CYBERTITAN III PARTNERS ARE ACKNOWLEDGED UNTIL JUNE 2020)

CYBERTITAN III 2019-2020 PARTNER LEVELS

NATIONAL PARTNERS

	BRONZE (\$2,500+)	SILVER (\$7,500+)	GOLD (\$20,000+)	DIAMOND (\$50,000+)	PLATINUM (\$75,000+)
Logo & link on CyberTitan website	•	•	•	•	•
Name in National Finals Competition Program	•	•	•	•	•
Opportunity to provide promotional material for day of National Finals competition <i>(must receive materials by early May)</i>	•	•	•	•	•
CyberTitan lapel pins	1	2	5	10	15
Partner recognition plaque		•	•	•	•
Coverage in CyberTitan quarterly e-newsletter		•	•	•	•
Partnership mention in ICTC annual report		•	•	•	•
Tickets to National Finals Competition Awards Banquet		1	2	4	8
Logo on all CyberTitan outreach material			•	•	•
Corporate Banner at National Finals Competition			•	•	•
Logo on competitor shirts at National Finals Competition			•	•	•
Ad in National Finals Competition program			¼ page	½ page	Full page
Formal acknowledgement in key address & closing at National Finals Competition				•	•
PR & media opportunities for CyberTitan				•	•
Opportunity to provide promotional material in packages sent to all competing CyberTitan teams/schools nationally <i>(must receive materials by January)</i>					•
Logo on shirts sent to all competing CyberTitan teams nationally <i>(must receive logo by December)</i>					•

Opportunity to appoint 2 green or red team members at National Competition					•
Strategic influence in development of National Finals Competition					•
Speaking opportunity at National Finals					•

CYBERTITAN III – REGIONAL PARTNERS (West or East)

(PARTNERS ACKNOWLEDGED THROUGH JUNE 2020)

	SILVER (\$5000)	GOLD (\$15000)
Logo & link on CyberTitan website	•	•
Partner recognition certificate	•	•
Name in National Finals Competition Program	•	•
Opportunity to provide promotional material for day of National Finals competition <i>(must receive materials by early May)</i>	•	•
Logo displayed at National Finals at all competition pods for 1 select region	•	•
Logo included on shirts sent to all competing CyberTitan teams in a select region <i>(need logo by December)</i>		•
Opportunity to provide promotional material in packages sent to all competing CyberTitan teams/schools in a select region <i>(must receive materials by January)</i>		•

CYBERTITAN III – OTHER SPONSORSHIP OPPORTUNITIES

	COMMUNITY SPONSOR (\$1000)	TEAM SPONSOR (\$1,500 PER TEAM)	FOOD SPONSOR AT COMPETITION (\$5000)	AWARDS GALA SPONSOR (\$45000)
Logo & link on CyberTitan website	●	●	●	●
Partner recognition certificate	●	●	●	●
Name in National Finals Competition Program	●	●	●	●
Logo displayed at select team competition pod		●		
Logo displayed at food table at National Finals Competition			●	
Keynote Presentation at Awards Gala + 8 Awards Gala Tickets + Banner at Podium during Awards Gala + Public acknowledgement as key sponsor of Awards Gala leading up to and at the Gala				●

Contributors also welcome: Donation of prizes, equipment, space, etc. for the competition.

TO BECOME A PARTNER, PLEASE FILL OUT THE FORM AT THE BACK OR CONTACT US AT CYBERTITAN@ICTC-CTIC.CA.

ABOUT ICTC - [ICTC](#) seeks to empower Canadian youth through innovative programs that promote 21st century skills, digital literacy, entrepreneurship, cyber, emerging trends, & technology in education. With exemplary programs like **Focus on Information Technology (FIT)**, ICTC is able to provide the building blocks and pathways for youth to fully participate in the digital economy and for educators to support the future workforce. Furthermore, ICTC is a not-for-profit centre of expertise for the digital economy. Through trusted research, innovative talent solutions, and practical policy advice, ICTC fosters innovative and globally competitive Canadian industries empowered by a talented and diverse digital workforce to strengthen Canada's digital advantage in a global economy.

ICTC's CyberTitan program operates in affiliation with the (US) Air Force Association's CyberPatriot Program which is presented by the Northrop Grumman Foundation.

ICTC - CyberTitan III Partnership Form



Date (MM/DD/YYYY):

Organization/Company Name (Billing information)

Organization Name:

Billing Contact

Phone number:

Email address:

Street address:

City/Town:

Province/Territory/
State:

Postal/Zip code:

Contact Information (if different from Company/Organization)

First name:

Last name:

Phone number:

Email address:

Street address:

City/Town:

Province/Territory/
State:

Postal/zip code:

Partnership Level

Payment Method:

Additional information/request/Special Instructions:

I am interested in partnering for 2 or more years (15% discount will apply).

Yes No

Is your organization tax exempt?

Yes No

If yes, exemption number: