



CYBERTITAN II PARTNER PACKAGE

Dear Potential Partner,

Thank you for your interest in advancing Canada's youth through education in a critical technology area like cyber security. The Information and Communications Technology Council (ICTC) is excited to introduce you to CyberTitan, adding to our delivery of youth education & skills programs for 25+ years with partners in government, industry and education. We are fortunate to have three strong groups who have helped bring this opportunity to Canada:



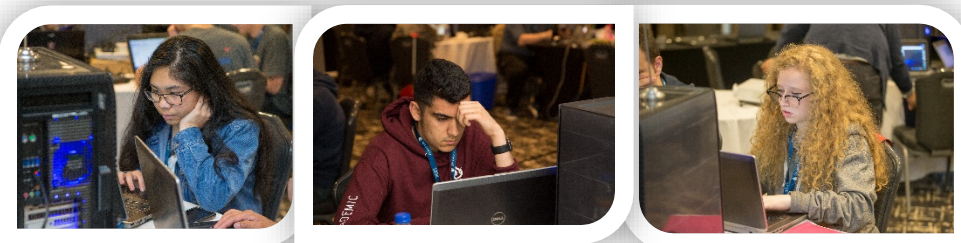
- The (US) Air Force Association's (AFA) [CyberPatriot](#) Team: The AFA has delivered the CyberPatriot program for seven years to engage students in cyber security, IT and STEM disciplines.
- Sisler High School's [Cyber Academy](#) in Winnipeg, MB: A national leader in education is also home to Canada's first CyberPatriot competitor.
- ICTC's National Cyber Security Youth and Education [Leadership Council](#): Comprised of cyber security leaders across the country who will help keep the program cutting edge and relevant.

To deliver world-class education opportunities to our youth in cyber security, we also need you!

Canadian youth across the country will begin spending hours learning practical and important skills that can lead them towards post-secondary education and employment in the technology sector and cyber security. As they will work hard to become national champions and compete with the very best teams in the US and UK, they need your support to be part of this global competition.

ICTC is looking for a variety of partners to bring this vision to life including program partners, event sponsors, and in-kind contributors. Our contributors will be able to say they are helping develop Canada's future technology executives, global leaders and entrepreneurs. And when you are asked, "What are you doing for Canada", we hope your answer is "CyberTitan".

As we move into our first year, we look forward to working with you to develop this national



competition that promotes cyber security and technology skills development. **Without your participation and support, there would be no future cyber titans.**



PARTNER WITH CYBERTITAN!

CANADA'S NATIONAL CYBER SECURITY YOUTH AND EDUCATION

ARE YOU INTERESTED IN AFFILIATING YOUR ORGANIZATION WITH CANADA'S CYBERTITAN PROGRAM?



There is real value in having your name associated with a program that is inspiring high school and middle school students toward careers in cyber security or other science, technology, engineering, and mathematics (STEM) disciplines critical to Canada's future.

The Information and Communications Technology Council's (ICTC) [CyberTitan](#) operates in affiliation with the (US) Air Force Association's [CyberPatriot Program](#) which is presented by the Northrop Grumman Foundation.

CyberPatriot's cyber security defense challenge started in 2009 and, over the years, a few Canadian schools and teams have competed and done well. **We wanted to bring this opportunity to more Canadian students**, to provide them with a chance to participate with more than **5,000 teams** in a unique and successful competition that will excite and motivate them about cyber and STEM education and careers! They have a chance to be among **22,000 cyber ninjas** learning how to protect our systems and defend our networks!

This past year, we had 450 Canadian cyber ninjas competing (90 CyberTitan teams) over 4 grueling months to secure 1 of 10 tops spots at the National Finals! We're looking forward to growing the teams for the 2018-19 school season as well as continuing the excitement as we introduce the **2nd annual CyberTitan National Competition Finals in May 2019!** **As a partner, you can help it happen!**

BENEFITS OF BEING A PARTNER - The benefits of being a CyberTitan partner are significant. Depending on the level of partnership you choose, you will have access to thousands of students, bright competitors, coaches and mentors to share your story and communicate why cyber security skills are critical and the role your organization is playing to build tomorrow's cyber workforce.

HELP GROW THE CYBER WORKFORCE - CyberTitan competitors are tech-savvy and are in many cases looking for a future in ICT. Their exposure to what you offer may be the answer you are looking for in building your workforce. Do you have an internship or co-op program or any open entry-level ICT positions? What better pool of candidates could you find than the students who learn and demonstrate the outstanding cyber, problem solving, teamwork, and leadership skills provided by the CyberTitan program?

MAKE A DIFFERENCE! - Perhaps the most important reason to be a CyberTitan partner is that it puts you and your organization in an exclusive cadre of organizations who are doing the right thing to help promote and improve STEM and cyber education throughout Canada and **you are helping to grow the next generation of cyber professionals!**

CYBERTITAN II PARTNER/SPONSOR LEVELS

NATIONAL PARTNERS

(PARTNERS ACKNOWLEDGED THROUGH JUNE 2019)

	BRONZE (\$2,500+)	SILVER (\$7,500+)	GOLD (\$20,000+)	DIAMOND (\$50,000+)	PLATINUM (\$75,000+)
Logo & link on CyberTitan website	•	•	•	•	•
Name in National Finals Competition Program	•	•	•	•	•
Opportunity to provide promotional material for day of National Finals competition <i>(must receive materials by early May)</i>	•	•	•	•	•
CyberTitan lapel pins	1	2	5	10	15
Partner recognition plaque		•	•	•	•
Coverage in CyberTitan quarterly e-newsletter		•	•	•	•
Partnership mention in ICTC annual report		•	•	•	•
Tickets to National Finals Competition Awards Banquet		1	2	4	8
Logo on all CyberTitan outreach material			•	•	•
Corporate Banner at National Finals Competition			•	•	•
Logo on competitor shirts at National Finals Competition			•	•	•
Ad in National Finals Competition program			¼ page	½ page	Full page
Formal acknowledgement in key address & closing at National Finals Competition				•	•
PR & media opportunities for CyberTitan				•	•

Opportunity to provide promotional material in packages sent to all competing CyberTitan teams/schools nationally <i>(must receive materials by January)</i>					•
Logo on shirts sent to all competing CyberTitan teams nationally <i>(must receive logo by December)</i>					•
Opportunity to appoint 1 green team member at National Competition					•
Strategic influence in development of National Finals Competition					•
Speaking opportunity at National Finals					•

CYBERTITAN II – REGIONAL PARTNERS (West, Central or East)

(PARTNERS ACKNOWLEDGED THROUGH JUNE 2019)

	BRONZE (\$1000)	SILVER (\$5000)	GOLD (\$15000)
Logo & link on CyberTitan website	•	•	•
Partner recognition certificate	•	•	•
Name in National Finals Competition Program	•	•	•
Opportunity to provide promotional material for day of National Finals competition <i>must receive materials by early May)</i>		•	•
Logo displayed at National Finals at all competition pods for 1 select region		•	•
Logo included on shirts sent to all competing CyberTitan teams in a select region <i>(need logo by December)</i>			•
Opportunity to provide promotional material in packages sent to all competing CyberTitan teams/schools in a select region <i>(must receive materials by January)</i>			•

CYBERTITAN II – DAY OF NATIONAL COMPETITION FINALS ONLY

	COMMUNITY SPONSOR (\$1000)	TEAM SPONSOR (\$1,500 PER TEAM)	FOOD SPONSOR (\$5000)	AWARDS GALA SPONSOR (\$45000)
Logo & link on CyberTitan website	•	•	•	•
Partner recognition certificate	•	•	•	•

Name in National Finals Competition Program	●	●	●	●
Logo displayed at select team competition pod		●		
Logo displayed at food table at National Finals Competition			●	
Keynote Presentation at Awards Gala + 8 Awards Gala Tickets + Banner at Podium during Awards Gala + Public acknowledgement as key sponsor of Awards Gala leading up to and at the Gala				●

FOUNDERS' CIRCLE *

* If you are interested in joining or would like more info on our CyberTitan Founders' Circle as a strategic partner supporting us to bridge the cyber skills gap, please contact us.

We greatly welcome partners interested in a longer-term commitment: Partner with us for 2+ years & a 15% discount will apply.

Contributors also welcome: Donation of prizes, equipment, space, etc. for the competition.

CONTACT US - We want to hear from you! To become a CyberTitan partner or to learn more on why you should, please contact us at cybertitan@ictc-ctic.ca or visit us at <http://www.cybertitan.ca/>.

ABOUT ICTC - [ICTC](#) seeks to empower Canadian youth through innovative programs that promote 21st century skills, digital literacy, entrepreneurship, cyber, emerging trends, & technology in education. With exemplary programs like **Focus on Information Technology (FIT)**, ICTC is able to provide the building blocks and pathways for youth to fully participate in the digital economy and for educators to support the future workforce. Furthermore, ICTC is a not-for-profit centre of expertise for the digital economy. Through trusted research, innovative talent solutions, and practical policy advice, ICTC fosters innovative and globally competitive Canadian industries empowered by a talented and diverse digital workforce to strengthen Canada's digital advantage in a global economy.