



CyberTitan V

Sponsorship Package

WHO IS ICTC?

The Information and Communications Technology Council (ICTC) is a not-for-profit, national centre of expertise for strengthening Canada's digital advantage in a global economy. Through trusted research, practical policy advice, and creative capacity-building programs, ICTC fosters globally competitive Canadian industries enabled by innovative and diverse digital talent. In partnership with an expansive network of industry leaders, academic partners, and policymakers from across Canada, ICTC has empowered a robust and inclusive digital economy for 30 years.



A CANADIAN CYBERSECURITY COMPETITION

CyberTitan is a partner-driven initiative, hosted in affiliation with the (US) Air Force Association's CyberPatriot Program, which is presented by the Northrop Grumman Foundation. CyberTitan prepares middle and secondary school students with critical skills for the digital economy—skills like problem-solving, creativity, analytical thinking, communications and collaboration!

Due to the COVID-19 pandemic, CyberTitan has been held virtually the last two years and will take place virtually once again in 2022.

1

Hundreds of Canadian teams work collaboratively over the course of 4-5 months learning practical IT and cybersecurity skills and participate in monthly competitions against their peers on a global scale through CyberPatriot.



2

The top 10 Canadian teams (including 1 wildcard and 1 middle school team) are invited to the National CyberTitan Championships in Ottawa.

**The last 2 years the CyberTitan finals have taken place virtually.*



3

Day 1: The competition—an all-day event where teams compete face-to-face to defend virtual networks from a professional aggressor team.

Day 2: A conference on all things cyber!

Day 3: Championship awards gala.

YOUR TICKET IS WAITING...

Join us on May 16th – 18th, 2022 on the Hermes Moonbase! The Hermes Moonbase has been operating for a few months, running experiments and maintaining a permanent human presence on the moon. Recently, astronauts and control center operators have been noticing various issues across their network. Reaching a crisis point, the space agency organized a full audit of the moonbase infrastructure. Each CyberTitan team is responsible for performing an IT audit, and points will be awarded as problems are resolved. Be warned; the moonbase has not paused operation so teams are also responsible for resolving support tickets.

Parts of this scenario is based on attack vectors that have been used in real-world attacks.



PARTNERSHIP OPPORTUNITIES

Gold Sponsor \$20,000

Branded champion CyberTitan banner

Speaking opportunity & closing remarks during Awards Gala

Full-page ad placement in the CyberTitan Program (digital)

Logo on CyberTitan competition T-shirt

Social Media acknowledgment

Branding on CyberTitan related blogs

Brand awareness on streaming platform

Team Sponsor \$10,000

Team workshop or webinar opportunity

Half-page ad placement in CyberTitan Program (digital)

Logo on CyberTitan competition T-shirt

Social Media acknowledgment

Branding on CyberTitan related blogs

Brand awareness through streaming platform

Award Sponsor Tiered Opportunities

Be apart of the Award team! All award sponsors will have the opportunity to be part of the winner's announcement on the final day of CyberTitan!

Award sponsors will also receive social media acknowledgement.

Gold | \$6,000 (\$1,000/ team member)

Silver | \$3,000 (\$500/ team member)

Bronze | \$1,500 (\$250/ team member)

***Have other ideas? Talk to us about creating a unique package that fits your organization!**

COMMUNITY PARTNER

Want to join the CyberTitan community? Become a CyberTitan Partner!

CyberTitan is a three-day event consisting of our opening ceremonies, the competition, a keynote presentation and a cyber conference. It closes with the CyberTitan championship awards gala.

We'd love for you to join us! Share your knowledge, become a speaker or simply join the conversation on social media and post your support for #CyberTitanV.

As a CyberTitan Community Partner, we will recognize your organization across ICTC's social media channels, on our website, and throughout the competition on our virtual platform.

We encourage you to reach out to us if your organization would like to become involved!





Contact us!

For more information on becoming a CyberTitan sponsor or becoming involved in the competition, please contact:

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