

Support Youth with Critical Skills for Cybersecurity

CyberTitan

Sponsorship Package





What is CyberTitan?

CyberTitan is a competition that prepares middle and high school students with critical skills for the digital economy, IT and cybersecurity. During the competition, youth reinforce their skills through problem solving, creativity, analytical thinking, communication, and collaboration!

CyberTitan is affiliated with the (U.S.) Air Force Association's CyberPatriot Program.

Who is ICTC?

The Information and Communications Technology Council (ICTC) is a not-for-profit, national centre of expertise for strengthening Canada's digital advantage in a global economy. Through trusted research, practical policy advice, and creative capacity-building programs, ICTC fosters globally competitive Canadian industries enabled by innovative and diverse digital talent.

In partnership with an expansive network of industry leaders, academic partners, and policymakers from across Canada, ICTC has empowered a robust and inclusive digital economy for 30 years.

How it Works:

1

November 2022 to February 2023: Hundreds of Canadian teams work collaboratively over the course of four to five months, learning practical IT and cybersecurity skills, and participating in monthly competitions with their peers on a global scale through CyberPatriot.

2

February 2023: The top 10 Canadian teams are invited to compete at the ICTC National CyberTitan Competition.

3

May 8th and 9th, 2023: The National CyberTitan Competition. Each team travels to a major centre in their province for the event.

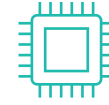
- **Day 1:** The competition—an all-day event where teams compete online to defend virtual networks from a professional aggressor team.
- **Day 2:** An online conference for youth on all things cyber

4

May 2023: The Award. The winning team flies to Ottawa to receive ICTC's CyberTitan award and meet with industry leaders.



Sponsorship Opportunities:



SOLD OUT

Sponsorship Benefits	VPN \$75,000	IP \$30,000	Encryption \$7,000	Firewall \$2,500
Introduces the National CyberTitan Competition on Day 1	•			
Presents the winning team their award in Ottawa*	•			
A secured prominent speaker slot during the online conference on all things cyber for youth	•	•	•	
Invitation to ICTC's High-Level Cybersecurity Panel in Ottawa in May 2023*	•	•		
Branded champion on the CyberTitan banner	•	•	•	•
Full-page ad placement in the CyberTitan program (digital)	•	•	Half page	
Logo on CyberTitan competition's website	•	•	•	•
Logo on CyberTitan competition's T-shirts (for youth and educators)	•	•	•	•
Social Media acknowledgment	•	•	•	•
Branding on CyberTitan-related blogs	•	•	•	
Brand awareness through ICTC's streaming platform	•	•	•	•

By supporting **CyberTitan**, you are actively preparing tomorrow's cybersecurity talent with the critical skills required to protect Canadian businesses and organizations.

All information must be received by January 31st, 2023.

Partnership Opportunities:

Want to join the CyberTitan experience? Become a CyberTitan Partner! Tell us how you think you could support the program. We'd love for you to help shape tomorrow's cybersecurity talent!

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